Sub-topic	SL/HL core	HL
Trade strategies for economic growth and economic development	With reference to specific examples, evaluate each of the following as a means of achieving economic growth and economic development.  a. Import substitution  b. Export promotion  c. Trade liberalization  d. The role of the WTO  e. Bilateral and regional preferential trade agreements  f. Diversification	
	i. Diversification	

## 4.5 The role of foreign direct investment (FDI)

Sub-topic	SL/HL core	HL
Foreign direct investment and multinational corporations (MNCs)		
The meaning of FDI and MNCs	Describe the nature of foreign direct investment (FDI) and multinational corporations (MNCs).	
	<ul> <li>Explain the reasons why MNCs expand into economically less developed countries.</li> </ul>	
	Describe the characteristics of economically less developed countries that attract FDI, including low cost factor inputs, a regulatory framework that favours profit repatriation and favourable tax rules.	
Advantages and disadvantages of FDI for economically less developed countries	Evaluate the impact of foreign direct investment (FDI) for economically less developed countries.	

70 Economics guide 16

